

35 new OWA references with the Nordic Swan Ecolabel

ARMOR Print Solutions is the European leader in printing, innovative and sustainable consumables. It has obtained the Nordic Swan Ecolabel for 35 new OWA references of remanufactured laser-compatible cartridges. The label illustrates ARMOR Print Solutions' ongoing commitment to a more environmentally responsible future.

A demanding certification guaranteeing quality and respect for the environment

The Nordic Swan Ecolabel, which has just been awarded to 35 new OWA references of remanufactured laser-compatible cartridges, was created in 1989 and covers 60 product families (office automation, electronics, maintenance, furniture, restaurants, etc.). It analyses the entire life cycle of the product - from the origin of the raw materials to its energy consumption, the use of chemicals and packaging.

The certification criteria for the Nordic Swan Ecolabel are particularly strict. Applied to printing consumables, the criteria evaluate:

- the absence of substances that are hazardous to human health according to the European CLP Regulation 1272/2008;
- pollutant emission control (VOC, Benzen, Styrene in particular);
- the mandatory presence of more than 75% recycled material;
- waste disposal;
- the collection system being implemented;
- print quality similar to the original manufacturer's cartridge;
- yield equivalence to the original cartridge;
- an annual after-sales service rate of less than 1%.



In this way the Nordic Swan Ecolabel guarantees OWA customers a remanufactured cartridge of high quality and performance, which respects the environment and protects our health.

"Having our printing consumables get the Nordic Swan Ecolabel reinforces our ambition to offer consumables that are safer for the environment and human health. And we encourage everyone in the industry to join us in our vision of a more responsible industry," said Gerwald van der Gijp, Managing Director of ARMOR Print Solutions.

35 new references of eco-labelled remanufactured laser cartridges

35 new references of eco-labelled remanufactured laser cartridges are available across the European market for the best-selling printer brands (HP, Canon, Kyocera, Lexmark, etc.). Along with these new references, ARMOR Print Solutions now has 374 eco-labelled products.

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About ARMOR

ARMOR specialises in the industrial formulation of inks and the coating of thin layers onto thin films. The Group is the global market leader in the design and manufacture of thermal transfer ribbons for printing variable traceability data on labels and flexible packaging. The European market leader in innovative and sustainable printing services and consumables, the Group is a pioneer in the development and production of industrial inks and innovative materials, such as organic solar films, coated collectors for electric batteries and bespoke filaments for additive manufacturing. With an international presence, ARMOR has nearly 2,000 employees in some 20 different countries. In 2019 it posted annual revenue of €280m. Each year the group invests nearly €30m in industrial equipment and R&D. ARMOR is a responsible company committed to stimulating innovation within society. www.armor-group.com



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