

ARMOR extends its strong desktop inks know-how to the inkjet remanufacturing industry

Expert in creating and designing customized water-based inks for industrial printing applications, ARMOR Industrial Inks Lab adds to its range bulk inks for co-remanufacturers, whereas previously its activities were tailored towards industrial needs. Being a division of ARMOR Print Solutions – the European leader in remanufactured printing consumables and services– ARMOR Industrial Inks Lab now offers bulk ink solutions for the full range of desktop cartridges for the top printer manufacturers brands (Epson, HP, Brother and Canon).

New range of office bulk inks

Expert in creating and designing customized water-based inks for industrial printing applications, the ARMOR Industrial Inks Lab extends its range with desktop inks. It now offers to the European market 50 bulk ink references for office use, available for the full range of desktop cartridges from the top printer manufacturers (Epson, HP, Brother and Canon). Now, the industrial inks expert proposes bulk inks for remanufacturers and refillers of all inkjet office cartridges from desktop, professional and large format ink cartridges (1kg, 5kg or 25kg). In the past these ink solutions were developed only for large volumes and only for industrial needs.

A unique know-how serving ink performance

The ARMOR Industrial Inks Lab relies on ARMOR group's 100-year expertise in ink formulation and has a strong know-how in the development and distribution of semi-industrial inks. With the Dortmund lab (Germany) and the ARMOR ink production plant in Prudnik (Poland), both certified according to the industrial quality standards (ISO 9001, 14001, ISO 22000) and compliant to REACH regulations, the ink expert ensures to its clients high performance inks.

“Listening carefully to our clients to understand their desired ink performance is key when designing bespoke industrial inks. We became experts in analyzing every single factor within our customer’s production setup and the interdependency between them. Leveraging on our unique know-how, we apply the same high standards to our office bulk ink solutions.” says Lars Strzeletz, senior marketing manager of ARMOR Industrial Inks Lab.

A new asset for ARMOR Print Solutions

ARMOR Industrial Inks Lab's new offer mirrors ARMOR Print Solutions' strategy to strengthen its core business sector. By adding office bulk ink solutions to its ranges through its division ARMOR Industrial Inks Lab, the European leader in remanufactured cartridges keeps on sustaining its growth.

“Along with our other products and services, this new offer is perfectly aligned with ARMOR Print Solutions' expertise: formulation know-how, innovation and strong commitment to sustainability” explains Gerwald van der Gijp, VP & Managing Director of ARMOR Print Solutions.

Press contact:
Olivia Franciosi (Ohwood)
+33 (0)6 82 78 16 40 / o.franciosi@ohwood.fr

ARMOR specialises in the industrial formulation of inks and the coating of thin layers onto thin films. The Group is the global market leader in the design and manufacture of thermal transfer ribbons for printing variable traceability data on labels and flexible packaging. The European market leader in innovative and sustainable printing services and consumables, the Group is a pioneer in the development and production of industrial inks and innovative materials, such as organic solar films, coated collectors for electric batteries and bespoke filaments for additive manufacturing. With an international presence, ARMOR has nearly 2,000 employees in some 20 different countries. In 2019 it posted annual revenue of €280m. Each year the group invests nearly €30m in industrial equipment and R&D. ARMOR is a responsible company committed to stimulating innovation within society. www.armor-group.com

ARMOR Print Solutions, a subsidiary of ARMOR, offers complete printing solutions including remanufactured cartridges and collection (**OWA**), managed printing services and software (**DYALOG**), and semi-industrial inks (**ARMOR Industrial Inks Lab**). Fully proficient in the three major technologies (new inkjet, remanufactured inkjet and remanufactured laser) and with the strength of its brands, ARMOR Print Solutions stands out for its leadership in Europe, covering more than 95% of the European printer population.

ARMOR Industrial Inks Lab
Feldbachacker 10, D-44149 Dortmund
Tel.: +49 (0)231 / 656 00 – 0



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