

ARMOR Office Printing continues to innovate in the eco-friendly practice of collecting printer cartridges

As a part of its OWA-Collect programme, ARMOR Office Printing has announced the rollout of its new cardboard collection stations for used cartridges. There are already 15,700 collection service accounts around Europe which can benefit from this service. OWA's used cartridge collection service enables companies to remotely manage the collection, recycling and refurbishing of their printer cartridges. Once the cartridges have been collected by ARMOR, they are remanufactured and then put back on the market to offer environmentally friendly products which support sustainable consumption.

An innovative cardboard collection station

OWA's new cardboard collection station features several innovations which ensure its durability:

- A self-locking base which makes it more airtight, preventing toner powder or ink from leaking out.
- Kraft paper and increased sturdiness to carry 15 to 20 toner or inkjet cartridges.

In 2019, there will be 100,000 fewer plastic bags in circulation thanks to this new version.

This new cardboard station ensures both optimal use for companies and an environmentally friendly way to be transported to the processing site.

The OWA collection service: a socially responsible service for companies

As a supplier of remanufactured printing consumables, ARMOR has made collection a central part of its production process. Without empty cartridges, it is impossible to supply new print consumables. Collection is thus at the forefront of ARMOR's business activities. *"The collection of toner and inkjet cartridges is carried out by the OWA solution's customer companies throughout Europe. The website OWA-collect.com allows user companies to create their own collection account, order cardboard collection stations, manage collection requests and access communication tools (e.g. waste monitoring certificates, material balances, general terms and conditions for collection, prefectural approvals, etc.). Pick-ups are carried out within 24 to 72 hours,"* explains Xavier Dautreme, the head of ARMOR Office Printing's collection service.

The OWA collection service has been rolled out in 11 different countries across Europe. France and Belgium are the two leading user countries of this service.

The OWA collection service: the cornerstone of ARMOR's circular economy

The OWA collection service is part of ARMOR's circular economy project. This Nantes-based industrial company is involved in many socially-responsible business projects which promote a society-wide goal that is a part of its very DNA: sustainable consumption.

About us

ARMOR is an industrial specialist in ink formulation and thin film coating. The ARMOR group is the world leader in designing and manufacturing thermal transfer ribbons for printing variable data used for tracking on labels and flexible packaging. As the European leader for innovative and sustainable printing services and consumables, the group is a pioneer in the development and production of industrial inks and innovative materials, such as organic solar films, coated current collectors for electric batteries and custom-made additive manufacturing filaments. ARMOR operates internationally with nearly 1,900 employees in approximately twenty countries. In 2018, the company reported a turnover of €265 M. Each year, it invests around €30 M in research and development. ARMOR is a responsible and committed player dedicated to societal innovation. www.armor-group.com

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