

## ARMOR receives the Industry of the Future Showcase (label Vitrine Industrie du Futur) award

Announced at the *Global Industrie* exhibition held in Lyon on 5-8 March, ARMOR received the Industry of the Future Showcase (label Vitrine Industrie du Futur) award from Agnès Pannier-Runacher, Secretary of State to the Minister of the Economy and Finance of France. This award recognizes companies that have developed innovative projects within their production processes, notably by using digital technology. So far, only a few dozen French manufacturers have received the award. This is a powerful symbol of the merits of ARMOR's ongoing determination to transform its production facilities, enhancing performance and consolidating a strong European industrial base.

### ARMOR, an ultra-connected industrial company

ARMOR has been developing a **permanent process of automation and digital transformation of its industrial facilities** for many years, which has now been recognized through Industry of the Future Showcase award. *"The objective of the program is threefold: to support a fast-growing and competitive market, to reduce production costs and to ensure that the core business continues to be located in France"*, explained Christophe Derennes, ARMOR's Industrial Director.

Multiple factors lay behind this award. Firstly, ARMOR has the only plant in the sector that has fully robotized the slitting process for inked PET films (polyesters). AGVs (Automatic Guided Vehicles) are used in the production units to meet the increasing volume of workflows and to reduce the amount of manual labour required. Finally, ARMOR integrates its digital and industrial robotics systems internally for such projects. This also enables all the operational employees involved to enhance their skills, notably within the framework of the training delivered through ARMOR University (25 courses and 230 employees graduated since 2011). The **continuous program of the automation and digital transformation of its industrial facilities** has seen ARMOR strengthen its position as global market leader by growing at a rate of 2.5 times faster than the market on a like-for-like basis.<sup>1</sup>

### The Industry of the Future Showcase award: recognizing innovation in industry

The award is given to companies that have implemented a tangible and innovative project enhancing production processes, most frequently through digital technology. The companies' technological solutions must be mainly of French origin. The award guarantees national and international visibility for the company vis-à-vis all their partners, both customers and suppliers. *"I am very proud to see ARMOR receive the Industry of the Future Showcase award. We are committed to maintaining a promising future for this industry in France through our many technological and digital innovations"*, stated Hubert de Boisredon, CEO of ARMOR.

#### About ARMOR

ARMOR specialises in the industrial formulation of inks and the coating of thin layers onto thin films. The Group is the global market leader in the design and manufacture of thermal transfer ribbons for printing variable traceability data on labels and flexible packaging. The European market leader in innovative and sustainable printing services and consumables, the Group is a pioneer in the development and production of industrial inks and innovative materials, such as organic solar films, coated collectors for electric batteries and bespoke filaments for additive manufacturing. With an international presence, ARMOR has nearly 1,900 employees in some 20 different countries. In 2018 it posted annual revenue of €265m. Each year the group invests nearly €30m in R&D. ARMOR is a responsible company committed to stimulating innovation within society.

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<sup>1</sup> ARMOR reports 10% growth in its Thermal Transfer Ribbon business worldwide while global growth is around 4%.