

## Armor Office Printing recognised at the 'Trophées Défis RSE' (CSR Challenges Trophies) event in Morocco

On 25th October, Armor Office Printing received the Morocco CSR Challenges Trophy on behalf of the Armor Industries factory located near Casablanca. The CSR Challenges Trophies reward companies for their corporate social responsibility policies or best practices. Winning the CSR Challenges Trophy in the Responsible Consumption and Production category reaffirms Armor's commitment to the circular economy and highlights its expertise in cartridge remanufacturing.

### It is a trophy that rewards Armor's commitment to solidarity.

*"This award recognises our entire facility at Bir Jdid, near Casablanca. It is a small town with less than 20,000 inhabitants and high unemployment, where we are the leading employer. Our strategy is based on a reinforced contribution to sustainable development: we are committed to developing social ties around our company and to addressing the social issues affecting the region."* explains Mohamed Alfarze, CEO of Armor Industries Maroc.

Today, thanks to the work of the Armor Office Printing teams and through Armor Industries Maroc, over 2,000 tonnes of cartridges have been saved from landfill, meaning that over 1,500,000 cartridges have been recycled rather than destroyed.

*"Armor is an international group, and our development in Morocco is actively contributing to the growth and influence of the circular economy. This is a key endeavour for Armor as a whole, which is dedicated to spearheading the emergence of a responsible, committed industry and has proven as such."* concludes Gerwald Van der Gijp, Director of Armor Office Printing.



From left to right: Nora Barsali (President of the 'Trophées Défis RSE'), Mohamed Alfarze (CEO of Armor Industries Maroc) and Saida Boutrouka (HR Manager of Armor Industries Maroc)

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ARMOR is an industrial specialist in ink formulation and thin film coating. The ARMOR group is the world leader in designing and manufacturing thermal transfer ribbons for printing variable data used for tracking on labels and flexible packaging. As the European leader for innovative and sustainable printing services and consumables, the group is a pioneer in the development and production of industrial inks and innovative materials, such as organic solar films, coated current collectors for electric batteries and custom-made additive manufacturing filaments. ARMOR operates internationally with nearly 1,900 employees in approximately twenty countries. In 2018, the company reported a turnover of €265 M. Each year, it invests around €30 M in industrial equipments and Research and Development. ARMOR is a responsible and committed player dedicated to societal innovation. [www.armor-group.com](http://www.armor-group.com)